

**Bachelor of Arts in Business Administration**  
Governors State University

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**Bachelor of Arts in Business Administration Mission:**

*The Bachelor of Arts in Business Administration is a degree that prepares students for positions of leadership in business, government, and industry. Students are prepared for the challenges of professional life through the study of the functional areas of business along with concentrated studies in one of the following: entrepreneurship, finance, human resource management, management, management information systems, marketing, or operations and supply chain management.*

**Bachelor of Arts in Business Administration Goals and Objectives**

<b>Program Learning Goals</b> <i>Graduates of our program will:</i>		<b>Program Learning Objective(s)</b> <i>Our students will be able to:</i>
UC1	Have a fundamental knowledge of <b>basic business concepts &amp; practices</b>	1a. Demonstrate competence and understanding of basic business disciplines and concepts
UC2	Have effective <b>communication</b> skills in creating business documents and delivering business presentations	2a. Create business documents and/or presentations that are organized effectively.
UC3	Have a well-developed <b>ethical perspectives</b>	3a. Demonstrate ethical self-awareness and use a variety of ethical perspectives and concepts
UC4	Have an ability to integrate <b>global perspectives</b> in business decisions	4a. Assess the interconnectedness of the global economy 4b. Identify how political, social/cultural, economic and legal factors impact business decisions 4c. Apply knowledge to real-world business challenges
UC5	Be able to use <b>technology</b> to support business communication	5a. Produce documents, presentation materials, spreadsheets and database tables & queries using productivity software tools.
UC6	Be effective <b>critical thinkers</b> in business contexts.	A. explain issues involved in a business problem. B. select and use evidence relevant to a business problem. C. examine the influence of context and assumptions to a business problem. D. explain the conclusion reached in thinking about a business problem. E. explain the conclusion reached in thinking about a business problem.

# Bachelor of Arts in Business Administration

# Governors State University

Year 1

Year 2

Year 3

Year 4

Fall

Spring

Fall

Spring

Fall

Spring

Fall

Spring

FYS 1001  
Interdisciplinary  
Humanities[Humanities]

Hist 1100 US  
History 1  
[Humanities]

General  
Education  
[Physical  
Science or Life  
Science] (3-4)

BLAW 2100  
Business Law I

MIS 3101  
Management  
Information  
Systems

Free or  
Concentration  
Elective

Free or  
Concentration  
Elective

MGMT 4900  
Strategic  
Management  
Capstone

ENGL 1000  
Writing Studies 1  
[Written  
Communication]

ENGL 1010  
Writing Studies  
II [Written  
Communication]

ACCT 2110  
Financial  
Accounting

MATH 2100  
Elementary  
Statistics

BUS 3200  
Business  
Communication

MGMT 3400  
Production and  
Operations  
Management

Free or  
Concentration  
Elective

MGMT4560  
Business  
Leadership  
Theory and  
Practice

MATH 1423  
College Algebra  
[If Necessary]\*

SOC 2100  
Cont. Social  
Issues [Social  
Behavioral  
Science]

COMM 1000  
Public  
Discourse [Oral  
Communication]

ACCT 2111  
Managerial  
Accounting

MGMT 3099  
Business Ethics  
& Social  
Responsibility

MGMT 3500  
Organizational  
Behavior

Free or  
Concentration  
Elective

Free or  
Concentration  
Elective

1. All MGMT, ACCT,  
MKTG, MIS, ECON  
and BUS courses  
are required for  
Management 4900  
  
2. 15 (5 courses)  
Concentration Hours  
required.

Art 1100 Art  
Apprec. [Fine  
Arts]

General  
Education  
[Physical  
Science or Life  
Science] (3-4)

MGMT 2100  
Principles of  
Business  
Management

MKTG 2100  
Intro to  
Marketing  
Management

FIN 3110  
Financial  
Management

MGMT 4600  
Globalization of  
Business

Free or  
Concentration  
Elective

Free or  
Concentration  
Elective

COUN 1008  
Mastering  
College

Math 2281 Applied  
Calculus or Math  
2109 Finite Math  
or BUS 2200  
Quantitative  
Methods in  
Business and  
Economics

ECON 2301  
Principles of  
Microeconomics  
[SBS]

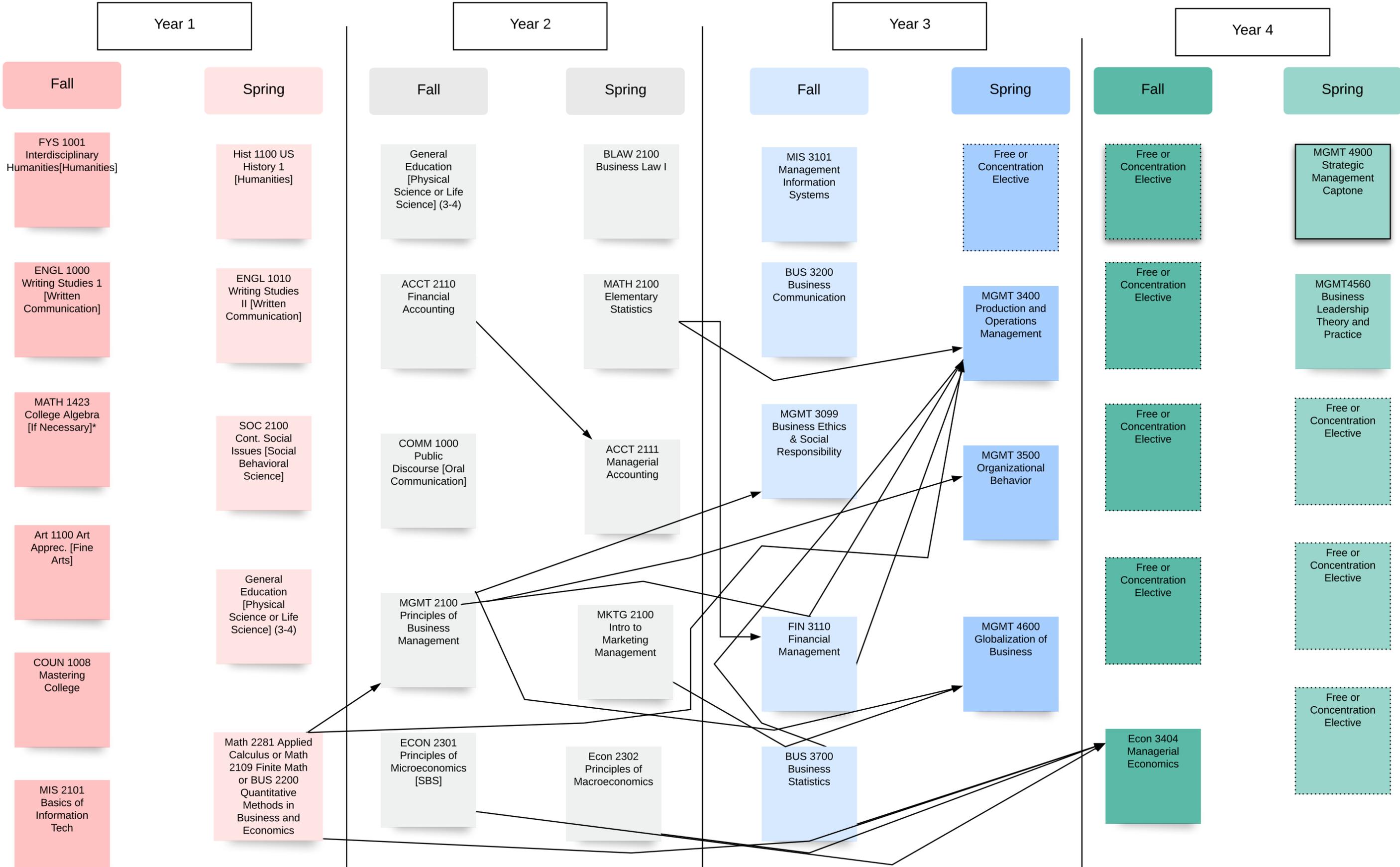
Econ 2302  
Principles of  
Macroeconomics

BUS 3700  
Business  
Statistics

Econ 3404  
Managerial  
Economics

Free or  
Concentration  
Elective

MIS 2101  
Basics of  
Information  
Tech



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**BSAD Curriculum Map**

	<b>UC1 Business</b>	<b>UC2 Comm.</b>	<b>UC3 Ethics</b>	<b>UC4 Global</b>	<b>UC5 Tech</b>	<b>UC6 Crit. Think.</b>
<b>Written Communication I (ENGL 1000; Writing Studies)</b>		I				I
<b>Written Communication II (ENGL 1010; Writing Studies II)</b>		I				I
<b>Oral Communication (COMM 1000; Public Discourse)</b>		I				
<b>Calculus (MATH 2281) or Finite Math (MATH 2109)</b>	I					
<b>Social Science (SOC 2100; Social Issues)</b>		I	I			I
<b>Life Science with Lab</b>			I			
<b>Physical Science with Lab</b>			I			
<b>Fine Arts (Art 1100; Art Appreciation)</b>		I				
<b>Humanities or Fine Arts (HIST 1100; US History I)</b>		I				
<b>ACCT 2110 Financial Accounting</b>	I					I
<b>ACCT 2111 Managerial Accounting</b>	I					R
<b>ECON 2301 Principles of Microeconomics</b>	I					I
<b>ECON 2302 Principles of Macroeconomics</b>	I					I
<b>MIS 2101 Basic Information Technology</b>	I				I	
<b>MATH 2100 Elementary Statistics</b>	I	I	I			R
<b>BLAW 2100 Business Law I</b>	R	R				
<b>MGMT 2100 Intro to Business Management</b>	I	R	R	I		
<b>MKTG 2100 Intro to Marketing Management</b>	R	R	R			
<b>BUS 3200 Business Communications</b>	R	R			R	
<b>BUS 3700 Business Statistics</b>	R	R			R	R
<b>MGMT 3099 Business Ethics and Social Resp.</b>	R	R	R			R
<b>MIS 3101 Management Information Systems</b>	R				R	
<b>MGMT 3400 Production Management</b>	R		R	R		
<b>FIN 3110 Principles of Financial Management</b>	R	R	R	R		
<b>ECON 3404 Managerial Economics</b>	R	R			R	R
<b>MGMT 3500 Organizational Behavior</b>	R	R	R			
<b>MGMT 4600 Globalization of Business</b>	R	R	R	M		
<b>MGMT 4900 Strategic Management</b>	M	M	M		M	M

I-Introduced; R-Reinforced; M-Mastered

Introduced – Course introduces the concept for a program learning goal

Reinforced – Course reinforces or contributes to opportunities for achieving a program learning goal

Mastered – Course emphasizes a program learning goal and promotes a level of mastery

[Modified definition from University of Rhode Island]

<https://web.uri.edu/assessment/files/WorkshopIICurriculumMappingWEBSITE.pdf>